Photography Guidelines | Cats

BACKGROUND

Stick to a background that **isn't busy**. **The focus is the cat!** Adding a colorful blanket behind them and putting them on a chair can attract attention! Open windows for light!

POSES

GOAL: Make the cat look cute and show multiple angles.
IMPORTANT: One photo MUST have the cat facing directly at the camera at **eye level**. Do NOT zoom in too much -- there must be space on the side of their face! This is the **most important** shot.
One photo should be a full body shot - sitting or standing is best
Maximize the number of photos you take! Aim for 3-4 usable ones.

DEVICES

We recommend finding volunteers with high-quality phone cameras - iPhone 11 XR and newer iPhones have very good cameras. **Use portrait mode!**
* all attached photos are taken w/ an iPhone XR

EDITING

- Brighten the photos
- Edit so that the color is slightly enhanced, but not too much

HOW MANY?

Minimum of 3 photos